

# Bodies in Play

## Fundraising Campaign 2022

### INTRODUCTION:

Hello, and thank you for being a supporter of Bodies in Play. Since 2017, Bodies in Play has been a self-produced platform for performance making, choreography, and creative direction, developing melodramatic *Plays* in which our *Bodies* further the narrative through dance and movement. Now, 5 years later, we're inviting you to be part of our next chapter.

Hi, my name is Andrew Pearson and I am the founder and facilitator of Bodies in Play. If you don't know me personally, you may know me from... this... or this... or this... or maybe you know me as the director of.... this... Or this.

But Bodies in Play is more than just me... it's a collective of artists including script writers, acting coaches, voice over actors, sound designers, composers, art directors, costumers, production assistants, and dancers. And, most importantly... you! Our audience...

### MEMBERSHIP:

For the past 5 years our shows have entertained, sparked thought and conversation, and brought people together. Now, with a goal of continue offering you live performance experiences as well as to employ an expanding roster of artists, we invite you to become a Bodies in Play member.

In the past, Bodies in Play has only received financial compensation through ticket sales at the end of the process. The membership model will allow us to better support our artists throughout the process of developing our work, as well as invite you deeper into that process.

**A membership is a vote of confidence and interest in our yet to be produced work. In exchange, we're dedicated to providing more opportunities to be part of our process.**

This may include, but is not limited to:

- Behind the scenes opportunities such as invited rehearsals or "making of" video footage
- Free company class or workshops
- Post-show receptions
- Meet and greets with the artists
- Or maybe something we haven't thought of yet - reach out! Let us know what would make your membership worthwhile.

We will always aim to offer both digital and live opportunities to enable members to engage no matter your location or time restrictions.

Members will also receive an invitation to engage with our Member's Portal where you will be able to view and stream content from previous shows, including music, process blogs and inspiration boards, and full length production videos.

**In order to best support a diverse range of members, we've set up 3 membership levels:**

- The \$25 level is suggested for students and artists.
- The \$50 level is our standard rate,
- and \$100 or above is suggested for folks who earn over \$100K a year.

All members, no matter the level, will receive the same invitations and opportunities for their annual membership, charged once per year.

Additionally, anyone who gifts a one time donation of \$500 or more will receive a co-producer credit on our next project.

**PROJECT INFO:**

**But what IS the next project?**

If you've attended past projects, you might have noticed our work likes to dance between contradictions, simultaneously masculine and feminine, performative but introspective, silly and thoughtful, sexy but innocent. These are contradictions that live inside of me, and as the lead creative on past projects, those are the contradictions our work has explored. But for our next project, we'd like to explore the contradictions of multiple artists.

Typically, to develop a new work, I'll spend a lot alone time in the studio, discovering the physical language of the piece. Or... when I can't into the studio... I research in my kitchen... a spatial concept that carried through into one of my first works.... And ultimately earned me an invitation to perform in Poland.

I'll then take all of this research and call up my collaborators to help me develop the final piece, and after at least 50 hours of rehearsal... we finally get to share all of our work with you.

Moving forward, we'd like to invite performers, and all of their contradictions, into the process from the start, working collectively to create an ensemble-driven performance. Guided by leading research on the effects our bodies have in shaping our perceived realities and acknowledging our individually lived experiences are simultaneously subjective and valid, we will use our own physical histories as source material for a new dance-theater event. The process will recognize that contradictions are what make us human - what make us messy and dynamic - but collaboration and dialogue are what make us a community.

**ADDITIONAL QUALIFICATIONS:**

A collective-driven piece is a natural evolution for me and Bodies in Play. In conjunction with producing all of these works over the past 5 years, I've been developing my facilitation skills at AMDA's College of Performing Arts through their Artist's Lab program, in which students are encouraged to discover their own artistic voice and create and present their own performances. I've not only mentored students on multiple projects, but also helped develop new courses and curriculum for the Artist's Lab. Additionally, I have recently been accepted into graduate school at Wilson College, where I will be earning an MFA in Interdisciplinary Art, with a focus on choreography and creative writing. Their low-residency model will allow me to pursue my degree while remaining here in Los Angeles, developing work.

**CONCLUSION:**

If you've enjoyed our shows in the past and are as excited and curious as we are to see the Bodies in Play process expand, we do need your help.

If you'd like to know more, you can check out our website's financial transparency page or simply reach out. I'd love to hear from you.

Thank you for your time, your consideration, and your support. Have a playful day.